



Sponsorship Package | 2012

aurora arabian horse association



The Aurora Arabian Horse Association promotes the Arabian horse as a "lifestyle for the whole family". They host horse shows, clinics, and many programs as well as a youth club. They join together to incite a passion to own and enjoy the Arabian horse and to encourage members to fully experience and enjoy Arabian and Part Arabian horses for recreation, sport and companionship. The association was founded in February of 1965.

At the 2011 Aurora Arabian Horse Association's Summer Horse show, many families started their journey of discovering of the world of Arabian horses. The show hosted more than 150 horses. Families took guided tours, explored a horse stable, and got "up close and personal" with horses ... petting was encouraged! There was also the Aurora Welcome booth where visitors, young and old, made horse masks and buttons, paper rings, did some horse origami, and just enjoyed that time-honored activity of coloring.

A highlight of the day was a trick horse demonstration by Katelyn Carter. There were plenty of classes going on in both show rings of Amberlea Meadows: English Show Hack, Hunter Jumper, Dressage, and Western Pleasure, were just a few. There were riders as young

as five years of age, some over 50 years, and lots in between.

This was a great opportunity for our sponsors to connect with the region's equine enthusiasts through the publicity for this event. Please consider supporting youth and amateur sport and competition at our event. We have a very attractive sponsorship package for your review and hope you see the benefit of getting behind an event such as this.

We look forward to sharing this very exciting year with you. Should you have any questions, comments or concerns, please feel free to contact Lorie Fisher, Director of Communications and Promotions at 780.916.6375 or email info@auroraarabian.com and she will be happy to assist you. Also you can visit us at www.auroraarabian.com

Thank you for your consideration.

Carla Jackson, President
Aurora Arabian Horse Association

COME AND BE A PART OF AN ASSOCIATION THAT IS ON THE MOVE!

2012 CALENDAR of EVENTS

Northlands Farm & Ranch Show

Thursday, March 29 - Saturday March 31, 2012

Featured Equine Breed: ARABIAN

Aurora is very excited to showcase their breed with a schedule of events including demonstration, displays and speakers.

Great Canadian Trade Fair & Sale

Friday, April 13 - Sunday, April 15, 2012

Approximately 16,500 people attended the trade fair in 2011. We look forward to sharing our wonderful horse stories, upcoming events and family time conversations.

Aurora Summer Horse Show

Friday, June 8, - Sunday, June 10, 2012

We will again be holding a concurrent show in conjunction with the Aurora Summer Show.

SPONSORSHIP PACKAGES

Show Sponsor \$500.00

As the show sponsor, you or your company will receive the following:

- Opportunity to have your sign or banner at the show ring.
- PA recognition during the show including company overview.
- Logo in print advertising including posters, newsletter and show program.
- Opportunity to present trophy/award to participants.
- Company overview/Logo and website link on the Aurora Arabian Horse Association website (www.auroraarabian.com) (60 words or less)
- Logo placed on our newly purchased event shelters. (Deadline for logos has been tentatively set for May 1, 2012)

Stall Sponsor \$250.00

As the stall sponsor, you or your company will receive the following:

- Opportunity to have your sign or banner at the warm up ring.
- PA recognition during the show.
- Logo in show program.
- Your name or logo on every stall card. (Deadline for logos has been tentatively set for June 1, 2012.)
- Logo and website link on the Aurora Arabian Horse Association website (www.auroraarabian.com)

Morning Sunshine Sponsor \$150.00 each day

As the morning sunshine sponsor, you or your company will receive the following:

- PA recognition during the morning classes.
- Name in show program.
- Name recognition on the Aurora Arabian Horse Association website (www.auroraarabian.com)

Class Sponsor \$150.00 to \$40.00

As the class sponsor, you or your company will receive the following:

- PA recognition during the class.
- Name in show program.
- Name recognition on the Aurora Arabian Horse Association website (www.auroraarabian.com)

2012 AURORA ARABIAN HORSE ASSOCIATION SPONSORSHIP FORM

Company Name: _____
Contact Name: _____
Company Address: _____
Phone: _____ Cell Phone: _____
E-mail: _____ Website: _____

Sponsorship for 2012 will be:

- Show Sponsor \$500.00
- Stall Sponsor \$250.00

Do you have a company sign or banner? YES / NO
Can you provide a high-resolution logo? YES / NO

- Morning Sunshine Sponsor \$150.00
Which day(s) would you like to sponsor? FRIDAY / SATURDAY / SUNDAY

- Regular Aurora/ Morgan Class Sponsor \$40.00/EA / 3 FOR \$100.00
- Championship Aurora / Morgan Class Sponsor \$60.00/EA / 3 FOR \$150.00
- Region 6 Off Site Sport Horse Championships - Full Class Sponsor \$75.00/EA (Garland & Ribbons)
- Region 6 Off Site Sport Horse Championships - Garland Only Sponsor \$50.00/EA

Which class do you wish to sponsor:

Total Value: \$ _____

CHEQUE PAYABLE TO: AURORA ARABIAN HORSE ASSOCIATION.

Please remit payment to:

Aurora Arabian Horse Association
c/o Lorie Fisher
16 Darlington Drive
Sherwood Park, Alberta T8A 1R8

**THANK YOU FOR YOUR SUPPORT AND GETTING BEHIND SUCH
WONDERFUL EVENTS WITH A FOCUS ON THE FAMILY.**
