

AURORA ARABIAN HORSE ASSOCIATION

Aurora Arabian November 14th meeting

1. Meeting called to order at 7:07 pm. 11 people in attendance.
2. October minutes to be changed, last name of Brian Scorns to be changed to Scoggins. Penny carnival date changed from the 29th to the 28th. Minutes adopted by Karen Caughell seconded by Lorie Fisher.
3. Kim Kelemen absent, budget to be reviewed in December meeting.
4. Sandra Schroter new membership director, will contact Jill Bromley.
5. Youth report –Terri Martin and Caitlin Smith reported on the Penny carnival. It was fun but not as many kids as last year. They will do the same thing next year, with more advertising. Youth Christmas party, and fun and furry show next year. Sent away an application for community show and might have found a sponsor for lunch at show. Also looking into High point awards as well. Fun and Furry Show to be held April 29 at Cadence Creek It may be a possible training show for young horses with trainers, but they would not be judged.
6. Lorie Fisher gave the promotions report. Calendars are at convention to be handed out. Rob Hodgins and Lorie started a twitter account and installed google analytics on our website. We have had 118 views since October 29. The newsletter has a new format, lots of excitement generated, even a few wanting hard copies. Lorie is hoping to assist other equine groups with communication. Carla will extend an invitation to other clubs to see if they would like to add information within our marketing systems. She raised the question, How can we engage the public? Can we have an event with club membership being the experts??
7. Dawn Hopkins talked about the horse show. Karen discussed including the Morgan's again but we should re-evaluate what classes we have. Possibly no dressage, as we had no entries. Ultimately it is up to the show committee. Considerations to be given to region 5, region 4 and possible region 6 again which depends on region 6 committee decision. Sport horse dressage and jumping a must. We need to allocate more jobs within the show committee. The sponsorship committee are brainstorming ideas.
8. Amberlea wish list- Carla contacted Gerald and is waiting for reply, regarding improvements scheduled for 2012.
9. AHA convention – Lorne Robertson is going as an alternate. Karen Caughell talked about resolutions. There are only 15 resolutions which is a small amount compared to usual. Some examples of resolutions are 1) Refine the age limit from 17 to 18 for youth. 2) Changing the locating for convention, to hold the convention every year in Denver. 3) Ginger testing to have a vet do a swab on random horses. 4) Bar shoe -people are adding extra bars, limiting it to one bar. 5) Hunt seat equitation changes, the judge can add a horse swap at regional and national level or/and require them to perform two or more tests. Karen will pick up awards from AHA. Aurora was selected for a certificate in excellence in communications, with only one other Canadian club in the selections. Thanks to Lorie for putting all of the submissions together.
10. Christmas party is booked for December 10th at Comeau's Hall. Caterer and awards ready. Directors to make desserts and donate for the liquor basket. To purchase tickets Call Carla Jackson or Barb Schroter



New business

11. Clinic- Carla talked with a few people at nationals, just looking for possible dates. Caitlin Smith discussed also having Chris Irwin as a possible clinician. It would be held at Cadence Creek. Approximately 16 exhibitors would be needed, the facility would be donated only a 25\$ per stall fee would be charged. Chris Irwin would cost \$2500/ day, which would be approximately \$ 350/person for 6 hours.

The dates don't matter. Possible spectator fees would be \$25 four-day pass. Clinic committee to look into this idea.

Meeting adjourned at 8:47 pm.

