

# S • E • N • G

## Strathcona Equine Networking Group

It's about "what's best for the horse"

To receive e-blasts, forward your email address to [info@discoverhorses.org](mailto:info@discoverhorses.org)

### All about SENG ...

The Strathcona Equine Networking Group (SENG) is an educational and networking dinner series for interested equine owners and professionals, targeted to those who participate in breeding, reproduction, instruction, training, board, showing, supplying to the horse industry and anyone interested in expanding their knowledge about horses and the horse industry are also invited to attend. Every member of the horse community is welcome. All equine industry professionals are encouraged to participate ... and there is **NO membership fee**.

As well, SENG has taken on an advisory and advocacy role with local and regional government for the healthy development and future of the horse industry in Strathcona County and the Edmonton region.

### Learn about ...

Issues pertinent to the horse industry and those people who depend on the horse industry for income. Dinner presentation topics will include ...

- "Bio-Security",
- "Nutrition and the New Science of Feeding"
- "Soundness as it relates to bio-mechanics"
- "The Ethics and Integrity of Selling Horses - Who's selling the Inexperienced rider an Inexperienced Horse?"
- "The Importance of Rider Fitness"
- "Changing our Marketing Strategies - it's a new and changing marketplace"
- "Best Practices and Operational Policies for Stables"

*... touching the hot and contentious issues others avoid.*

Email your suggestions for discussion topics to ...[info@discoverhorses.org](mailto:info@discoverhorses.org)

It's about "what's best for the horse"

### What to Expect ...

The networking meeting begins at 6 pm with registration and a cash bar. Dinner is at 7:00pm. The program starts during dinner, beginning with table topic discussions. This provide good "take home" tips and useful information.

The keynote presentation will commence at approx.8:15 pm and will be about 45 minutes with a 15 + minute Q&A.

### Meeting Registration ...

Reservations are required because of the need to plan for the number of dinners required. The **deadline for reservations** is the Friday before the meeting.

**Cost: \$20.00 per person**

**Register by emailing to [info@discoverhorses.org](mailto:info@discoverhorses.org)**

Payment will be accepted at the door ... cash, cheque or credit card

### Meeting Agenda

- 6:00 - 6:45 pm Registration and Networking
- 7:00 - 8:00 pm Dinner
- 7:40 - 8:00 pm Table Topic discussions
- 8:15 - 9:00 pm Main Presentation
- 9:00 - 9:15 pm Q&A comments and closing

Times subject to change pending heated or excited discussion