



AURORA ARABIAN HORSE ASSOCIATION

Aurora Summer Horse Show

invites you to become a sponsor and share in the excitement of the 2023 Show Season!

Good afternoon

We are asking for your support in sponsorship, for the Aurora Summer Horse Show held June 8th - June 11th, 2023 at the Calnash Ag Centre in Ponoka, Alberta.

Our Aurora Summer Horse Show offers classes for the Arabian Horse and American Saddlebred, as well as All Breed classes. Horse and rider compete in an environment that is supportive and competitive as a qualifier to Regional, National, and International competitions. It's an exciting show that brings together a diverse group of horse enthusiasts to celebrate the achievements of our amateur riders.

Our format draws competitors across Western Canada and offers an equestrian experience spectators come out to enjoy with free admission. We're also proud to acknowledge the very best crew of volunteers that work together to make this an exciting event.

Beyond our horse shows, the Aurora Arabian Horse Association, the largest club in Canada, formed in 1967, supports the Arabian Horse community and the horse community beyond. We are a not-for-profit organization that works collaboratively with other horse breed associations to foster comradery in the equine community. We promote the disciplines of Dressage, Jumping, Hunt Seat, Saddleseat, Sport Horse, Western, Reining, Ranch and Trail Riding through competitive horse shows, educational clinics and special events.

We offer this sponsorship package as an opportunity to promote your business to a diverse group of competitors and horse lovers that, in turn, demonstrate great loyalty to the people and businesses that support our shows. Our competitors reside throughout Alberta with additional riders making the trek from Saskatchewan, supporting local businesses like yours. By pledging sponsorship, we can continue to:

- provide Equestrian Canada sanctioned events
- stimulate popular interest in horses to the general public
- work to build a vibrant and active equestrian community

Our sponsorship package offers varied opportunities to participate, and we hope you can find one that suits you. The Aurora Summer Horse Shows accept "in kind" donations for our prize table and donations will receive sponsorship recognition based on the market value of the item donated.

Should you have any questions regarding sponsorship, please do not hesitate to email auroraarabian@gmail.com or call Heather -780-231-6227

Thank you for your consideration.

Best Regards,

Heather Downey, Volunteer
Aurora Arabian Horse Association
Email-hddmail@telus.net
Cell-780-231-6227