AURORA SUMMER HORSE SHOW 2024 Sponsorship Package

GOLD Show Sponsor \$1000.00

- Thank You Gift delivered to you at the Aurora Summer Horse Show.
- Grommeted banner created with your name/logo displayed in the main show ring . 48"H x 72"L (4ft H x 6ft L)
- Your sponsorship is acknowledged in the Show program.
- Announcements over the PA system during the Horse Show.
- Company logo, information, and website link listed on <u>www.auroraarabian.com</u> for one year.
- Dedicated space in the Aurora Online Directory with a company overview and company contact (60 words or less).
- Social media presence on Aurora Arabian media platforms for the year.

SILVER Show Sponsor \$500.00

- Announcements over the PA system during the Horse Show.
- Grommeted banner supplied by the sponsor for ring recognition. 48"H x 72"L (4ft H x 6ft L)
- Your sponsorship acknowledged in the Show program.
- Announcements over the PA system during the Horse Show.
- Social media presence on Aurora Arabian media platforms prior to the Horse Show.

JACK POT or STAKE CLASS Sponsor \$100.00

- Announcements over the PA system during the Jack Pot class at the Aurora Summer Horse Show.
- Photo opportunity to present class winners with prize money and ribbon.
- Company logo and website link on <u>www.auroraarabian.com</u>

CLASS Sponsor \$50.00 for one class or \$125.00 for three classes

- Announcements over the PA system during the Aurora Summer Horse Show sponsored classes.
- Name recognition and hyperlink posted on the Aurora website <u>www.auroraarabian.com</u>

HOSPITALITY Sponsor \$200.00

- Light snacks and beverages provided to our exhibitors at the Hospitality Table throughout the horse show.
- Announcements over the PA system throughout the day of sponsorship.
- Your sponsorship is acknowledged with signage at the Hospitality table.
- Name Recognition and hyperlink posted on the Aurora website www.auroraarabian.com

SPOTLIGHT Arena Time \$160.00 for 1 hour - \$300.00 for 2 hours

- Looking for a little extra arena time to share with your fellow exhibitors?
- Spotlight opportunity for individuals or barns to host an hour or two throughout the show.
- Announcements over the PA system during the Horse Show
- Sponsorship acknowledged in the Show Program
- Name Recognition and hyperlink posted on the Aurora website www.auroraarabian.com

YOUTH SPONSOR \$140.00

This is an amazing opportunity for your company to gain long-term exposure! At the Aurora Summer Horse Show, all Junior Exhibitors are given a high-quality cotton t-shirt with your company name printed on it. This t-shirt will be worn by our youth for years, promoting your brand across the prairie provinces 365 days a year. Your company name will be listed along with our other sponsors alphabetically on the back of the t-shirts.

IN-KIND

The Aurora Summer Horse Show accepts "in kind" donations for our prize table and exhibitor hospitality. Donations will receive recognition based on the market value of the item(s) donated. The deadline for all Sponsorships is May 10th, 2024

If you or your company are interested in supporting our 2024 Aurora Summer Horse Show, please email <u>auroraarabian@gmail.com</u> or contact Heather Downey at 780-231-6227, Sherri Dunne at 780-219-2976, or Marg Jubinville at 780-908-7996

We can't wait to hear from you!