

# AURORA SUMMER HORSE SHOW

## 2022 Sponsorship Package

### **GOLD Show Sponsor**

**\$500.00**

- Thank You Gift delivered to you at the Aurora Summer Horse Show.
- Grommited banner created with your name/logo and displayed in the main show ring at the Horse Show
- Your sponsorship acknowledged in the Show program.
- Announcements over the PA system during the Horse Show.
- Company Logo and website link listed on [www.auroraarabian.com](http://www.auroraarabian.com) for one year.
- Dedicated space in the Aurora Online Directory with a company overview (60 words or less), company contact information and hyperlink on the Aurora website for the entire year.
- Social media presence on Aurora Arabian media platforms for the year.
- 5 class sponsorships with announcements over the PA system during the sponsored classes at the Aurora Summer Horse Show.

### **SILVER Show Sponsor**

**\$300.00**

- Grommited banner created with your name/logo and displayed in the main show ring at the Horse Show
- Your sponsorship acknowledged in the Show program.
- Announcements over the PA system during the Horse Show.
- Social media presence on Aurora Arabian media platforms prior to the Horse Show.
- 3 class sponsorships with announcements over the PA system during the sponsored classes at the Aurora Summer Horse Show.

### **JACK POT or STAKE CLASS Sponsor**

**\$200.00**

- Announcements over the PA system during the Jack Pot class at the at the Aurora Summer Horse Show.
- Photo opportunity to present class winners with prize money and ribbon.
- Company Logo and website link on [www.auroraarabian.com](http://www.auroraarabian.com)

### **CLASS Sponsor**

**\$45.00 for one class or \$125.00 for three classes**

- Announcements over the PA system during the sponsored classes at the Aurora Summer Horse Show.
- Name Recognition and hyperlink on the Aurora website [www.auroraarabian.com](http://www.auroraarabian.com)

### **HOSPITALITY Sponsor**

**\$150.00**

- Light snacks and beverages will be provided to our exhibitors at the Hospitality Table throughout the Horse Show.
- Announcements over the PA system throughout the day of sponsorship.
- Your sponsorship is acknowledged with signage at the Hospitality table.
- Name Recognition and hyperlink on the Aurora website [www.auroraarabian.com](http://www.auroraarabian.com)

### **YOUTH SPONSOR**

**\$125.00**

This is great value! Your company name will live on for years. All Junior Exhibitors at the Aurora Summer Horse Show will receive a t-shirt that will be worn by our Youth for years, promoting your company name 365 days a year across the prairie provinces. Our quality cotton t-shirts will be printed with your name with our other sponsors listed alphabetically on the back of the t-shirts.

### **IN KIND**

The Aurora Summer Horse Show accepts "in kind" donations for our prize table and exhibitor hospitality. Donations will receive recognition based on the market value of the item(s) donated.

Deadline for Gold and Silver Sponsors is May 5 to accommodate banner printing

Deadline for Hospitality Sponsors is May 5 to accommodate sign printing

Deadline for Youth Sponsors is May 12 to accommodate t-shirt printing

If you or your company is interested in supporting our 2022 Aurora Summer Horse Show, please email [auroraarabian@gmail.com](mailto:auroraarabian@gmail.com) or \_\_\_\_\_.

We can't wait to hear from you!